

# JILL QUERKER

HELLO.

JLQDESIGN.COM  
JILL@JLQDESIGN.COM  
203.530.6001

## PROFILE

Extensive experience in graphic design, web design, interior design, branding and client service. Fun, forward thinking, cross platforms, problem solver. Exceed the expected.

## SKILLS

Adobe Photoshop | Adobe Illustrator  
Adobe In-Design | Adobe Acrobat  
WordPress | Chief Architect Premier  
Quark Express | Microsoft Word | Excel  
Filemaker | PowerPoint | Photography

## PROJECTS

Logos | T-shirt design  
Advertisements | Signage  
Tradeshows Graphics  
Renderings | Interiors | Exteriors  
Merchandising | Promotion

## INTERESTS

Family | Travel  
Fitness | Music | History  
Volunteer | Fundraising

## EDUCATION

Graduate West Haven High School Graduate  
1988 Business courses / placement

## SEMINARS & EXHIBITIONS

Powerful Business Writing  
Customer Service Philosophy  
Strong Phone Communications  
Internet World Expo  
Digital Fashion Forum  
The World of Ecommerce in Fashion



Creative  
Inventive  
Enthusiastic  
Engaging

Learn more at:

[www.jlqdesign.com/who-is-jlq](http://www.jlqdesign.com/who-is-jlq)

## EXPERIENCE

### JLQ DESIGN | FREELANCE DESIGNER

Orange, CT 2001 - Present  
Branding, Print, Web, Interior, Signage  
Implement and execute results-based online marketing, branding, advertising. Creative solutions for brand initiatives and customer experience - multi discipline: signage, interior, print, web. Clients: Wyman Energy Services, Southern CT Chiropractic, Firetech Engineered Systems, Torrcor, Tile America

### TORRCOR | CUSTOMER EXPERIENCE MANAGER

Waterbury, CT February 2013 - October 2013 Contract  
Evaluate customer experience at 11 locations for Torrcor (Torrington Supply Co. CT, NY & MA). Develop branding and design elements to support new name. Signage, uniforms, collateral and promotional material. Promote launch TorrcorTouch app.

### JLQ DESIGN | RESIDENTIAL HOME REMODEL

Orange CT 2007 - 2008  
Design remodel. Qualify tradesmen, specify work, establish budgets and manage project. Interior design.

### VERTIS, LTC GROUP ADVERTISING | CUSTOMER SERVICE

North Haven CT 2000 - 2001  
Client liaison for a full service pre-press company. Extensive knowledge of pre-press production for; catalogs, in store signage, billboards, dura trans, color matching photos with supplied garment samples. Manage image archiving project for Polo Ralph Lauren. Establish schedules, allocate time frame, scope of project and deadline. Clients: Polo Ralph Lauren, Bloomingdales, Lord & Taylor, Finlay Jewelry.

### JOSHUALOCKHART ADVERTISING & JI INTERACTIVE | ACCOUNT MANAGER

Bridgeport CT 1996 -2000  
Client lead to relay market perception, objectives to design team. Manage budgetary, format and time line constraints. Propose strategies to best suit market and medium. Market research, media buys, art direction, design, vendor qualification, photo shoot supervision, press approvals.

### ACCOUNT COORDINATOR 1997 - 1997

In addition to design; press approvals, photo shoot direction. Tracking studio hours, estimate projects, invoice and produce profit reports. Client relations seasonal promotion and initiatives.

### GRAPHIC DESIGNER 1996 - 1997

Logo exploration, direct mail, outdoor advertising, web.  
Clients: Reed Exhibition Companies, JCK Jewelry, East, South, West coast Packaging Shows, Penton Media, Device Builder, Wireless Portable Symposium, IDG World Expo, Windows 2000 Expo, Internet Commerce Expo, Gartner Group: Health Information Technology, Pentax Precision Instruments.

### EDER BROTHERS LIQUOR DISTRIBUTORS | GRAPHIC DESIGNER

West Haven CT 1991 - 1996  
Logos, menus, wine lists and point of purchase for restaurants, bars, liquor stores. Receive, prioritize, execute design and manage deadlines. Maintain materials and supplies. Clients: Servicing a sales force of 42 salesmen and their customers (over 200 accounts).

### GRIFFIN:THOMAS ADVERTISING & PR | RECEPTION | GRAPHIC DESIGNER

West Haven CT 1988 - 1991  
Greeted clients, administrative and clerical, coordinated meetings, travel plans, maintenance of office equipment. Assistant to VP Creative Director; concept, design of packaging, brochures, direct mail, annual reports, advertisements, new business direct mail. Invoicing, traffic. Clients: Wiremold, Tarkett, General Datacomm, Cuno, Black and Decker, Builder's Square.





*"If You Don't Say 'WOW!', We Haven't Done Our Job."*

Brian Knies : President/Owner : 105 Hamilton St : New Haven CT 06511  
203.777.3637 ext.16 : 203.710.5807 cell bknies@tileamerica.com

[www.tileamerica.com](http://www.tileamerica.com)

Date: September 21, 2014

To: Whom it May Concern

Please consider the following letter of reference for Jill Querker.

I have known Jill for over 10 years and worked with her on various marketing and promotional projects. Jill is a very talented graphic artist with remarkable creativity. She has designed many logos, brochures, signs, and t-shirts for our company over the years. Her eye for hitting the mark is exceptional. She has also participated in marketing strategy meetings and consulted with our company on advertising and merchandising programs. I have found her to be insightful and energetic. She would be a valuable asset to any organization.

Jill is a pleasure to work with and I would gladly discuss my experience with her further with any prospective employer. Please don't hesitate to contact me at the above numbers or by email.

Sincerely,

A handwritten signature in blue ink, appearing to read "Brian Knies", written in a cursive style.

Brian Knies

President, Tile America



Scott J Rocchio, DC, LLC  
101 Elizabeth Street  
Derby, CT 06418  
203.736.1762  
southernctchiro.com

September 4, 2014

To whom it may concern,

I am writing to you in regards to Jill Querker. I have had the pleasure of knowing Jill for about 17 years now and have always known her to be an outstanding individual both personally and professionally.

I have recently had the opportunity to work with Jill on a project for my business. I entrusted her with a great deal of responsibility in which she handled it pleasantly with enthusiasm and dedication regardless of deadlines or other pressures.

Jill's interpersonal style, superior organizational skills and ability to multitask were essential in delivering a completed project with great results.

I can be reached at 203.736.1762 to answer any questions.

Sincerely,

Scott J. Rocchio, DC



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TEL 203.756.3641 | FAX 203.753.4317  
**TORRCO.COM**

**Supplies | Experts | Answers**

September 2014

If you are looking for a marketing resource and designer, I highly recommend Jill Querker. Jill has been providing design services for Torrco since December 2010 and worked briefly as a direct employee (2-10/2013) when we were unveiling our new name, logo, and branding, and the marketing workload was too great for our internal marketing group.

Jill is an excellent designer. She has impeccable taste and is our primary go-to resource for everything creative. She has worked with us on webpage design, logo concepts, print ads, branch layouts, and signage. We opened a number of new stores over the last few years and she has been our primary resource for store and sign look and feel.

I recommend Jill both as a contract designer and as an employee. She is extremely hard working. In all the years we have been working with her she has never missed a deadline. She does whatever the job calls for, frequently traveling throughout CT and western MA making store site visits to develop recommendations on store look and feel. She is an excellent listener and is able to turn verbal concepts into physical designs. Finally, she is honest and a straight talker. She is extremely open to critical comments. She takes nothing personally and holds no grudges.

Recommendations rarely do a person justice, and can only pique an interest in a potential employee or vendor. If that is the case please contact me and I will be happy to share our experiences with her.

Thanks for your consideration.

Joel Becker

**Joel S Becker | TORRCO | President & CEO**  
100 North Elm Street | PO Box 2038 | Waterbury, CT 06723  
T 203.465.4210 | C 203.910.6762 | F 203.753.4317  
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Date:  
9-5-14

To whom it may concern:

I would like to recommend Jill Querker as a candidate for a position with your organization. Jill was a freelance salesperson and designer in our office from 2012 - 2014. Jill did an excellent job in this position and was an asset to our organization during her tenure with the office. She has excellent written and verbal communication skills, is extremely organized, can work independently and is able to follow through to ensure that the job gets done.

During her tenure with New Haven Sign Company, Jill was responsible for selling, designing, writing contracts and closing sales. She also provided shop drawings for the production department and worked with the shop foreman to effectively schedule and manage each project to meet customer deadlines.

Jill was always willing to offer her assistance and had an excellent rapport with the many constituents served by our office including clients and other professional organizations. She would be an asset to any employer and I recommend her for any endeavor she chooses to pursue.

Should you require any additional information, please do not hesitate to contact me.

Yours truly,

Peter L. Deyo